



MINUTES OF PUBLIC ART COMMISSION SPECIAL MEETING OF JUNE 7, 2006

DATE: Wednesday, June 7, 2006
TIME: 7:00 p.m.
PLACE: City Hall, 2263 Santa Clara Avenue, Third Floor, Room 360
Alameda, CA 94501

1. Roll Call: The meeting was called to order at 7:05 p.m.

Present: Chair (C) Huston, Vice Chair (VC) Lee, Commission Members (CM) K.C. Rosenberg (late), and Peter Wolfe

Absent: Cecilia Cervantes

Staff: Andrew Thomas, Planning Services Manager
Doug Vu, Secretary, Public Art Commission

2. Approval of Minutes

A. Minutes of Meeting on May 24, 2006

M/S/C Wolfe/Lee (approved)

"That Minutes of Public Art Commission Meeting on May 24, 2006 be approved."

Approved (4) - Huston, Lee, Rosenberg, and Wolfe

Absent (1) - Cervantes

3. Oral Communications

(Any person may address the Committee in regard to any matter over which the Commission has jurisdiction or of which it may take cognizance that is not on the agenda.)

C Lee initiated and the Commission discussed Millennium Park in Chicago and how art creates an experience. The Commission also discussed the idea of art in context with regard to the Alameda Towne Centre project. Examples were cited from the "Webster" side of Alameda where the diverse population is reflected.

4. Written Communications

-NONE

5. New Business

-NONE

6. Old Business

A. Alameda Towne Centre

The Commission discussed conformity issues with regard to the Conditions of Approval. It was also confirmed that the artwork's identification plaque include the City's logo, as required by the Public Art Ordinance. Concern regarding maintenance of the artwork and public access (with regard to ADA) was also addressed.

The Commission considered the success of the applicant's proposed interpretive historic panels for the Towne Centre in meeting the Ordinance's criteria. After a thorough discussion of the proposal, the Commission confirmed the interpretive panels' success in meeting the criteria. In addition, C Huston stated the desire for the piece to include a plaque that identified the artist and included a statement about him, including his photograph.

The Commission then considered the success of the applicant's proposed Brad Rude sculpture for the Towne Centre in meeting the Ordinance's criteria. The sculpture's color, size, scale, and artistic merit were subjectively evaluated in addition to its adherence to the Ordinance's criteria. The Commission agreed the sculpture was more pleasing as opposed to provocative and would complement the color scheme and surrounding environment of the Towne Centre.

M/S/C Huston/Lee (approved)

"That the public art proposal for the Alameda Towne Centre by the applicant, Harsch Investment Properties, consisting of the interpretive panels by John Larsen and the sculpture by Brad Rude meets the approval criteria of the City's Public Art Ordinance."

Approved (4) - Huston, Lee, Rosenberg, Wolfe

Absent (1) - Cervantes

7. Subcommittee Reports

CM Rosenberg reported that the subcommittee would review proposals for the parking garage wall media project on June 26, 2006 and report back to the Commission at a later date with a recommendation.

8. Commissioner Communications

C Huston reiterated agreed upon staff and Commission roles and responsibilities for reviewing public art proposals. Staff and the Commission will jointly craft reports and staff will not make recommendations for approval, only present facts and findings that proposals are technically complete/compliant.

9. Staff Communications

Staff proposed that the Commission's regularly scheduled June 28, 2006 meeting be cancelled. CM Rosenberg stated that the parking garage wall media project may warrant discussion and that staff should confirm this with Jennifer Ott from Development Services Department prior to canceling the meeting.

10. Adjournment: The meeting was adjourned at 8:50 pm.